

Walter Glass Dentistry: News that will make you smile!

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Special points of interest:

- *Updates to our Membership program.*
- *Why is Fluoride important for all age groups*
- *What is a Vizilite exam?*
- *Refer a friend*
- *Monthly Give-Away*
- *Coupons!*

Welcome to the first issue of our Newsletter! Our goal in producing this newsletter is to keep our patients informed and involved. You can expect to receive a newsletter three times per year, and since we would like for this to be as relevant to you as possible, we welcome emails from you with topics you would like to see us discuss in upcoming issues. Please email us at wlgdds@gmail.com with any and all suggestions!

Don't have dental insurance? No problem!

Your referral of a friend or family member is the greatest compliment we could receive! They will always receive the same high quality care you have come to know and trust !

As a thank you, for every referral you send to us we will credit your account

\$75.00

We will also offer your referral a \$75.00 welcome credit!

Everybody wins!

Dr. Glass recognizes there is a need in our community to offer affordable solutions to our patients who may not have dental insurance. The importance of good dental care should not be overshadowed by the costs. Many un-insured patients feel their only option is large discount chain dental offices. While that may work for some patients, many people would prefer to have the personalized experience that only a

private practice can offer. We are dedicated to making that happen! Call or stop by and ask us about our Membership Program! For the annual membership fee of \$359.00 the first year and \$309.00 annually each year you renew you will receive two free cleanings, unlimited exams and x-rays and now we are also including two free fluoride treatments or one Vizilite exam!! The total value of the Membership package is

+\$464.00!! In addition to the free services that are included, you will receive 15% off any procedures you have done during the 12 month membership term. Now there is no reason to put off your dental treatment !



Fluoride, Is It Really Good For You?

From time to time fluoride has been the victim of bad press. Is it really the villain the press makes it out to be? Fluoride varnish has been proven to strengthen, protect and desensitize teeth along with preventing cavities in people of all ages. For many years it has been routine to apply fluoride treatments to children’s teeth, but the benefits of fluoride don’t stop when childhood ends!

Fluoride is an adjunctive therapy to preventative dentistry in children by adding strength to developing teeth and aiding in prevention of cavities. Teens will continue with those benefits but as their needs change with orthodontics and an increase in sugary and acidic food intake, fluoride will help add an extra layer of protection. Part of the aging process involves receding gums leading to exposed root surfaces. Adults and seniors will receive the benefit of decreased sensitivity in those areas along with strengthening the exposed root surfaces which are more susceptible to decay.

Dr. Glass feels that fluoride is an important part of oral health and prevention. It is now included in our membership program at no charge. While most insurance covers the procedure for children, most of the time it is not covered over the age of 16. You can ask Cindie to apply fluoride at your cleaning appointment for only \$40.00!

What is Vizilite?

The Vizilite Plus oral cancer exam is a non-invasive painless procedure which takes less than 5 minutes and uses a special mouth rinse along with an ultraviolet light source to detect abnormal lesions in the mouth that can not be detected by the naked eye.

Everyone is at risk for mouth cancer, but if detected early it is one of the most curable cancers. Early detection is crucial.

**ONE AMERICAN
DIES EVERY
HOUR FROM
ORAL CANCER**

If you think you are not at risk for oral cancer think again!

Who needs this exam?

- Beginning in your teens into adulthood, anyone who is at risk for HPV (Human Papilloma Virus). HPV causes cervical cancer in women and is spread to the oral cavity through sexual contact.
- Anyone who uses tobacco products or chronic alcohol consumption.
- Anyone age 40 or older.
- Anyone with excessive sun exposure to their lips

If a suspicious lesion is found during your exam we take another clinical step to mark the lesion. If the lesion is still suspicious we will refer you to an oral surgeon for a biopsy.

Dr. Glass believes strongly in early detection and has now included this exam in with the membership at no charge! Some insurance is beginning to cover the procedure. An oral cancer screening is done by Cindie and Dr. Glass at every exam, but if you are considered at higher risk they may recommend this added level of screening. The cost is \$77.00 if it is not covered by your insurance plan.



FREE FLUORIDE

Bring this coupon in for one free Fluoride treatment with your next cleaning!

Expires 12/31/2018

Have you been the big winner? Did you know we do a patient appreciation give away every month? Next time you are in our office make sure to enter the drawing! We have given away various gift cards, gifts & memberships all valued at around \$100 each!



